



Success Strategies

LEAD MANAGEMENT

SALES PIPELINE

DIRECT CONTACT & FOLLOW UP

SALES AGENT

- Calling
- Texting
- Voicemail
- Drop By
- Meeting

VERIFY

- Mobile
- Email
- Address

FOLLOW UP SYSTEM

MARKETING AGENT

- Email
- Facebook
- Landing Pages
- Blog Pages
- Website
- Print Material

Assign
Contact
Record to
Follow Up
Channel
and List

CORE CONTENT

OPT-IN

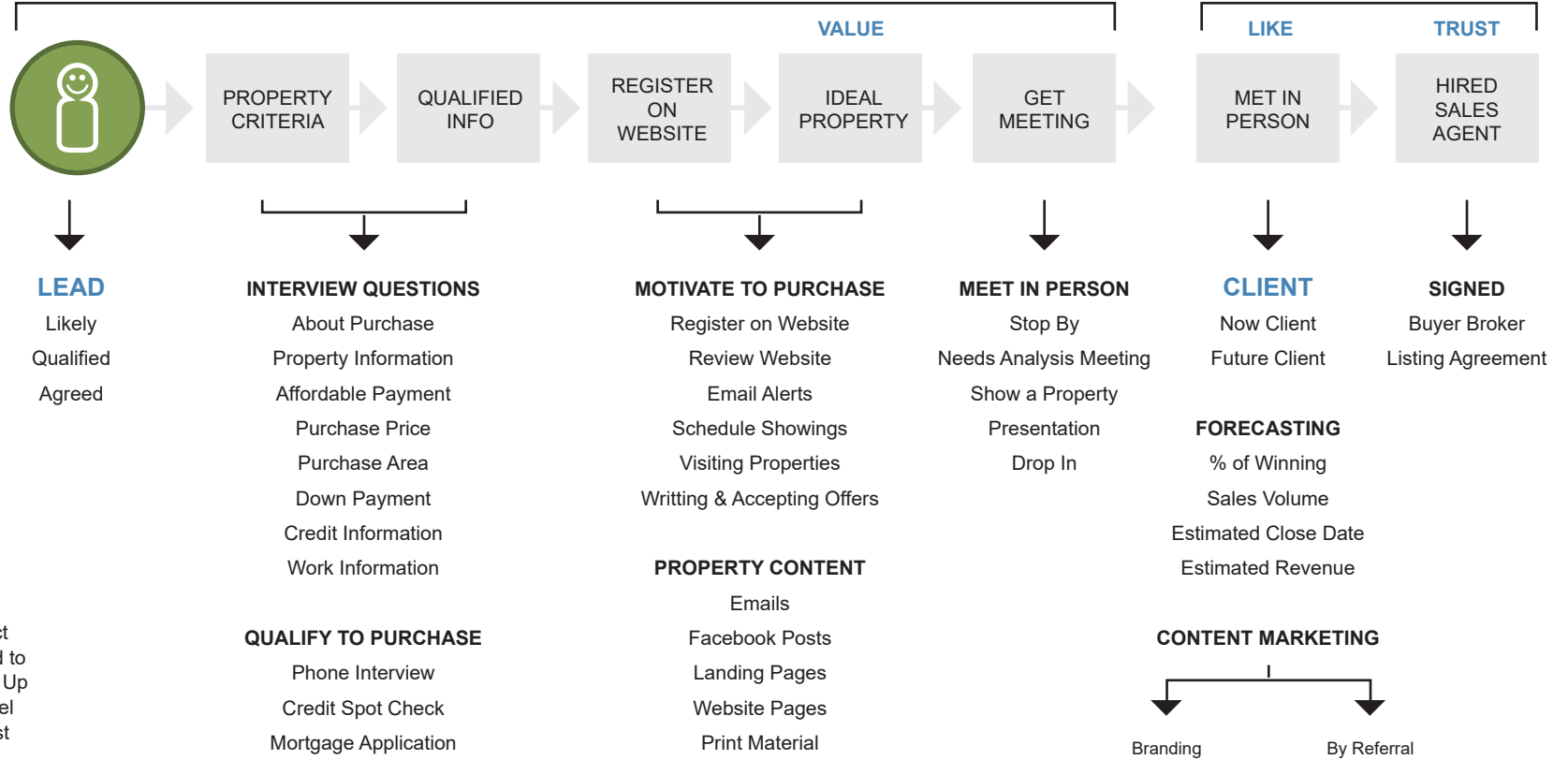
- Email Automation
- Facebook Posts
- Web Pages
- Direct Mail

BUYER

1. Deliver Ideal Property
2. Get a Showing
3. Buyer Broker Agreement

SELLER

1. About Presentation
2. Get Listing Presentation



HAVE PROPERTIES READY

