

# My Business Plan



Self Focus	Done
Do you have a simple action plan?	
Are you willing to track your results?	

The Purpose of Marketing is to Get Appointments	Done
Simplify Your Offer!	
Make it Easy to Schedule an Appointment!	
Ask for Appointment! (Email, Social, Mail, Phone, Landing Page, Face-to-Face)	

Appointments to Go On	Goal
Daily	
Weekly	
Monthly	

Tracking Appointments	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
Appointments Booked							
Appointment Canceled							
Appointments Gone On							
# of Sold by Sales Agent							
# Sold by Another Brand							
# of Appointments Never Sold							

Year-to-Date # of Appointments	Last Week	This Week	YTD
Appointments Booked			
Appointment Canceled			
Appointments Gone On			
# of Sold by Sales Agent			
# Sold by Another Brand			
# of Appointments Never Sold			

Name:  is dedicated to go on  Appointments by (00/00/0000)

<del>280</del>	279	278	277	276	275	274	273	272	271	270	269	268	267	266	265	264	263	262	261
260	259	258	257	256	255	254	253	252	251	250	249	248	247	246	245	244	243	242	241
240	239	238	237	236	235	234	233	232	231	230	229	228	227	226	225	224	223	221	221
220	219	218	217	216	215	214	213	212	211	210	209	208	207	206	205	204	203	202	201
200	119	118	117	116	115	114	113	112	111	110	109	108	107	106	105	104	103	102	101
100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	84	83	82	81
80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	64	63	62	61
60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	42	41
40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	21
20	19	18	17	16	5	14	13	12	11	10	9	8	7	6	5	4	3	2	1