

DIGITAL MARKETING WE **AUTOMATE** FOR YOU

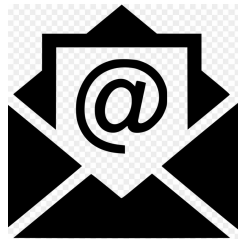


- ✔ CRM - Follow Up Boss
- ✔ Lead Generation - Buyers (FB, PPC, realtor.com, Zillow)
- ✔ Lead Generation - Sellers (FB, PPC)
- ✔ Re-Marketing/Nurture
- ✔ Follow-Up (A.I. Powered)
- ✔ Marketing Your Listings
- ✔ Open House Tool
- ✔ Own IDX Website
- ✔ DyVA (Dynamic Video Ads)

PLATFORMS USED

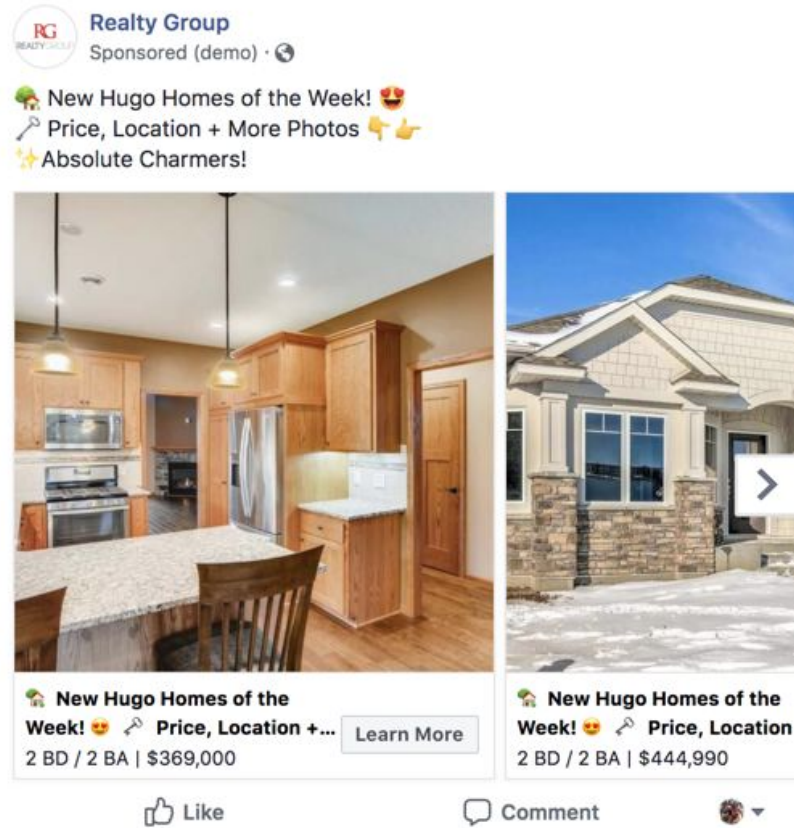


Lead Generation, Remarketing & Branding.



Lead Nurture & Follow Up.

AUTOMATE LEAD GENERATION (BUYERS)



Realty Group
Sponsored (demo) · 🌐

🏡 New Hugo Homes of the Week! 😍
🔑 Price, Location + More Photos 🙌👉
🌟 Absolute Charmers!

New Hugo Homes of the Week! 😍 🔑 **Price, Location +...** [Learn More](#)
2 BD / 2 BA | \$369,000

New Hugo Homes of the Week! 😍 🔑 **Price, Location**
2 BD / 2 BA | \$444,990

Like Comment



 Follow Up Boss


YOUR IDX FEED
LISTING DATA

AUTOMATE LEAD GENERATION (SELLERS)





YOUR IDX FEED
SOLD DATA



 **The Group 46:10 Real Estate Network**
Sponsored · 🌐

Hi, Neighbors! I've compiled the latest sold properties in 🌟🌟 Scottsdale 🌟
🌟 that directly impact your home price!
Some interesting activity ✅ in parts of the Scottsdale area 🏠!
Click below to see the details... [See More](#)






399 Days [Learn More](#)

000

Scottsdale | Sold in 980 Days [Learn More](#)

3 BD / 4 BA | \$1,725,000

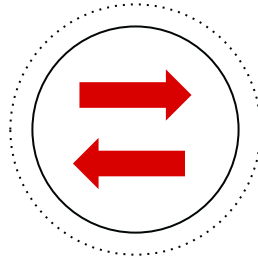
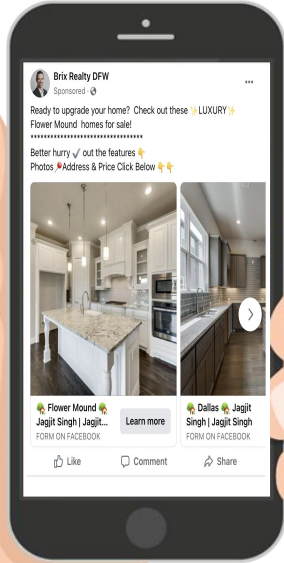
 Like  Comment  Share



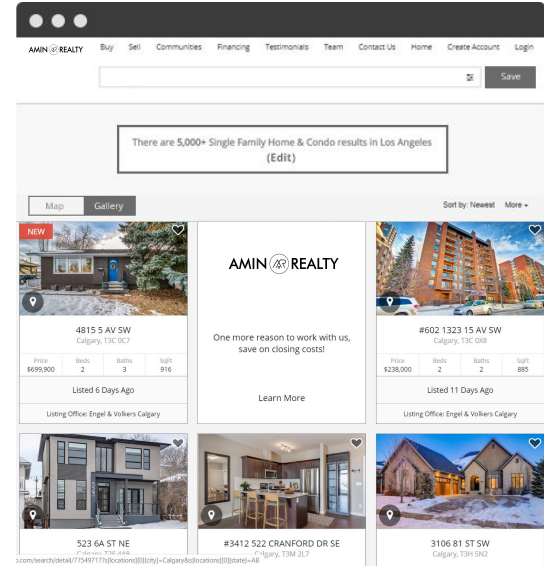
Follow Up Boss

AUTOMATE LEAD NURTURE

PRIVATIZE your leads home search experience.



IDX Home Search Site



Everytime any lead logs back onto Facebook they'll have fresh updated listings from your IDX feed based on search history.

SELLER LEAD NURTURE, HOMEBOT

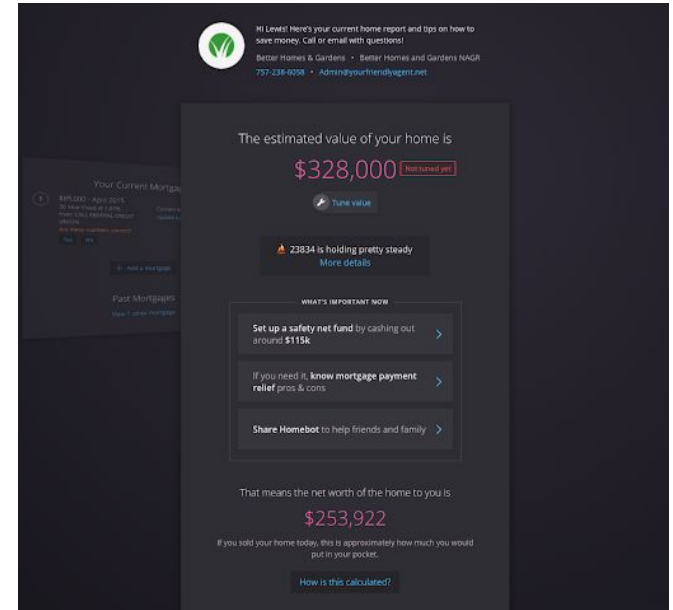
Homebot share with homeowners home values + equity.



A promotional graphic for the Homebot app. It features a smiling family (a woman, a man, and a baby) in front of a house with a 'FOR SALE' sign. A hand is shown holding a smartphone displaying the Homebot app interface. The text 'More Seller Leads!' is written in green. The Homebot logo is in a pink circle, and the ylopo logo is in a green circle. A hand is giving a thumbs up. The main text reads 'Official Homebot Release' in white, pink, and green.

More Seller Leads!

Official Homebot Release



A screenshot of the Homebot app interface. It shows a user profile for 'MI Lewis' with contact information. The main feature is a home value estimate: 'The estimated value of your home is \$328,000 (That's not yet)'. Below this, it says '23834 is holding pretty steady More details'. A section titled 'WHAT'S IMPORTANT NOW' includes three actionable items: 'Set up a safety net fund by cashing out around \$115k', 'If you need it, know mortgage payment relief pros & cons', and 'Share Homebot to help friends and family'. At the bottom, it shows the net worth: 'That means the net worth of the home to you is \$253,922' and a link for 'How is this calculated?'.

MI Lewis! Here's your current home report and tips on how to save money. Call or email with questions!
Better Homes & Gardens - Better Homes and Gardens NAR
757-238-0098 - Admin@yourheraldagent.net

The estimated value of your home is
\$328,000 (That's not yet)

Tune value

▲ 23834 is holding pretty steady
More details

WHAT'S IMPORTANT NOW

- Set up a safety net fund by cashing out around \$115k >
- If you need it, know mortgage payment relief pros & cons >
- Share Homebot to help friends and family >

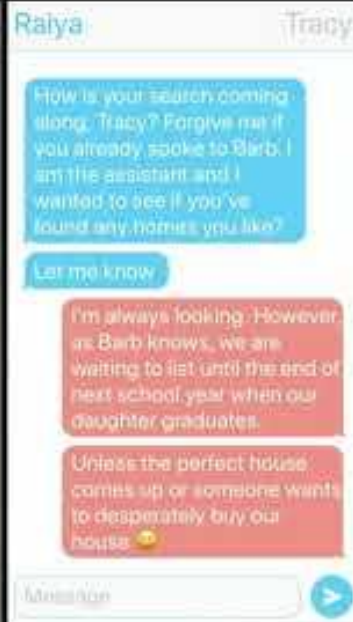
That means the net worth of the home to you is
\$253,922

If you sold your home today, this is approximately how much you would put in your pocket.

How is this calculated?

Add more value to your homeowners & lender partners
With this exclusive partnership nobody else has.

AI POWERED LEAD FOLLOW UP



*next summer
selling house*



Your always on 24/7 AI Powered ISA

- Never Sleeps
- Natural Conversations
- Sends relevant listings
- Over 2.5 Million conversations to date
- Sets appointments
- Filters out bad leads
- Never gives up
- Works the leads for life

YOUR LISTINGS & BRAND SEEN EVERYWHERE!



AUTOMATE LISTING ADS IN 30 SECONDS

The screenshot displays the AMIN REALTY dashboard. At the top, there is a navigation bar with the logo and menu items: Dashboard, Marketing, Branded Website, CRM, and Yogo Academy. Below the navigation bar, there is a 'View More (17)' button. The main section is titled 'Current Campaigns' and features a filter bar with buttons for 'Listing Ad (124)', 'Dynamic (3)', 'Custom (6)', and 'Remarketing (4)'. A 'Create Listing Report' button is highlighted with a green arrow. Below this, there is a table with columns: 'Status', 'Template Type', 'Listing Address', 'Total Spend', 'Clicks (Rate)', 'Generated Leads', 'Delivered Leads', and 'Views'. The first row shows a campaign with a green status icon, 'Spot' as the template type, and a listing address in San Francisco. At the bottom of the dashboard, there is a 'Have a Custom Ad Idea?' section. A large blue 'STEP 1' is overlaid on the right side of the table.

AMIN REALTY

Dashboard Marketing Branded Website CRM Yogo Academy

View More (17)

Current Campaigns

Listing Ad (124) Dynamic (3) Custom (6) Remarketing (4) Create Listing Report

Status	Template Type	Listing Address	Total Spend	Clicks (Rate)	Generated Leads	Delivered Leads	Views
	Spot	1271 West Woodbine, San Francisco, CA 94116 (3.3 Bk. Condo)	\$0.00	0 (0.00%)	0	0	0

Have a Custom Ad Idea?

STEP 1

REAL-TIME SELLER MARKETING REPORTS

AMIN REALTY

SELLER MARKETING REPORT

3251 River Vista Drive
Port Saint Lucie, FL 34952



Most Recent Ad Results



Listing Rocket Ad Example



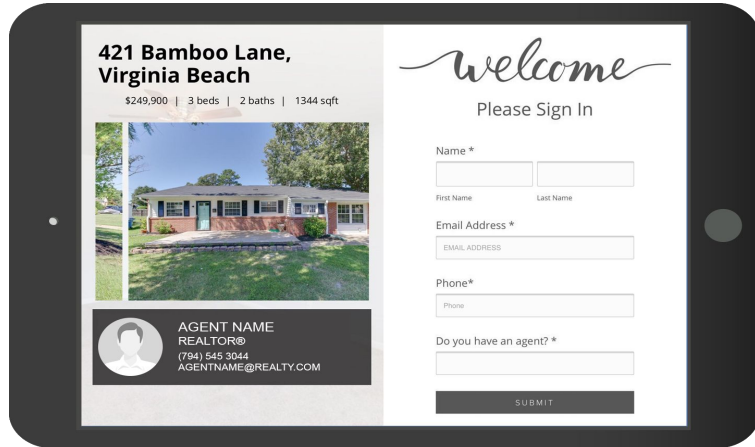
To view this ad online, visit:
<https://search.remaxmasterpiece Realty.com/r/6FI>

Your Local Market



OPEN HOUSE TOOL

Keeps you in front of all your listings



YOUR CRM

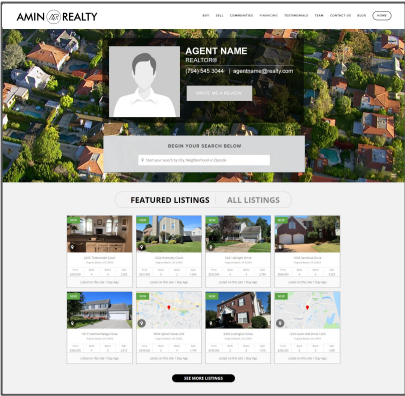


RE-MARKETING

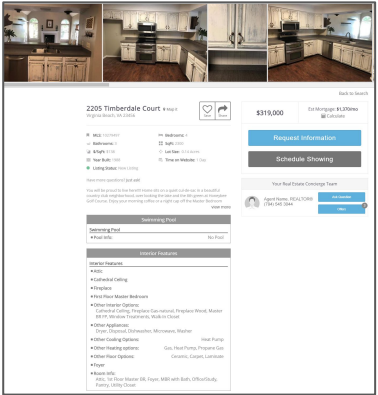
OPEN HOUSE TOOL

AGENT BRANDED IDX WEBSITE

AGENT MICRO SITES



SEARCH SITE



REGISTER AS LEAD



YOUR CRM

TIP

Buy your own domain and point it here!



AGENT NOTIFIED

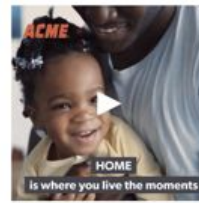


DYNAMIC VIDEO ADS (DYVA)

BRAND AWARENESS VIDEOS



Automatically produced and played for you to your entire sphere 24/7 - 365 for as low as 1 cent per video view



Buyer - Grateful Home



Buyer - Growing Love



Buyer - New Home



Buyer - Perfect Sunday



Branding 5 Kitchen Hacks



Seller - All the Houses



Seller - We're All Ears



Seller - We Sold



Seller - Just Like Chris



Seller - Just Like Michael



Seller - Puppy Eyes



Seller - 3 Staging Mistakes to Avoid



Seller - 5 Eco-Friendly Upgrades you can add to your Home



Seller - 5 Features that Boost Resale Value



Seller - 5 Neighborhood Features That Can Drag Down A



Buyer - Should You Buy A Condo or House?

MARKETING TECH THAT **NOT EVERYONE HAS** Blue Ocean Strategy

Total 1.4 million agents in U.S

Only 1500 teams currently have access to this marketing technology

