

YOUR CAREER WITH ZAP



Zap Attracts Consumers

Powerful Zap consumer-facing products – website, mobile website and mobile app – help agents effectively market themselves. By placing agents directly where consumers are searching, Zap helps generate more business.

Zap consumer-facing products are:

- Engaging
- Accurate
- Personalized

Zap agent marketing is:

- Compelling
- Localized
- Unique



Zap Predicts Who is Ready to Transact - Goodbye Guesswork!

The ZapScore notifies agents when to reach out to consumers. Zap tracks consumers' online activity across all devices and condenses all that data into a single number: the ZapScore. As a consumer heats up, so does their ZapScore – a strong indication that they're ready to transact.



Agents Generate More Business with Zap

Powerful Zap Incubation + Automated Marketing Campaigns + ZapScore = MORE BUSINESS FOR YOU! Knowing where to spend your time and attention is essential to growing and managing a business. With intelligent tools and powerful insights, Zap provides daily guidance as well as long-term business projections, ultimately helping agents take their business to the next level of success.



Zap Connects Your Business

Zap technology connects your business, end-to-end. The integrated, flexible system – a connected website, mobile app and agent platform – provides real estate agents with the tools and insight they need to win in the digital marketplace. Zap enables agents to turn their daily activities, observations and interactions into powerful marketing to home buyers and sellers.