

WEBSITE OPPORTUNITIES WITH CENTURY 21 AFFILIATED

At CENTURY 21 Affiliated, you have access to not just one agent website, but up to five websites. There's no additional cost to you in having these websites: it's all part of your package.

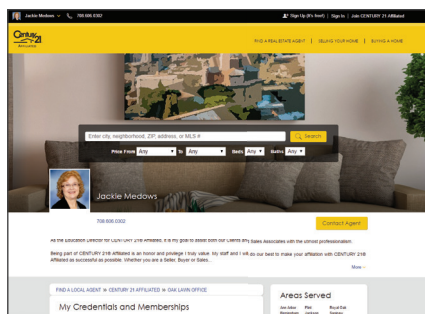
Your marketing plan will establish what you do with these websites. As a company, we believe that it is your best interest to have every possible opportunity to create a lead. In our business, you want to be found on the Internet. The more opportunities you have, the greater chance you will have of doing just that.

AGENT WEBSITE WITH CENTURY 21 AFFILIATED

- Cultivate Sphere of Influence (SOI) with Customer Connect CRM
- Full Agent Website with Multiple Customizable Options:
 - Custom Homepage: tell your story and prove your credibility
 - Add multiple pages and custom task bar
 - Add custom forms, buttons, ads, community information, and social media feeds
 - Add custom creative: slideshows, videos, pictures and more!
 - Integrate both RealSatisfied and Zillow Testimonials
- Built in analytics of your website and properties
- Cultivating your SOI
 - Easily share listings on Social Media
 - Setup clients on automated listing emails
- Showcase Listings
 - Create a Property Showcase
- Enhanced listing
 - All listings are "Presented by" you
 - » Leads go directly to you, bypassing Zap
 - » Mobile website capability



ZAP AGENT WEBPAGE & MOBILE APP WITH CENTURY 21 LLC



- High priority when you have active buyers
- Provides a client "Predictability" score
- Consumer Mobile App and Mobile Webpage
- Agent Mobile App for Leads Management
- Manually add Testimonials and Reviews
- Gives clients basic website needs: brief profile, listing, and community information
- Agent Mobile App for Leads Management
- Selling YOU – in a snapshot outline
- Showcase Client Testimonials & Reviews

MYC21 AGENT WEBSITE WITH CENTURY 21 LLC

- English and Spanish Agent Website for Residential Listings
- English Commercial Agent Website
- Little customizable web page options that allows you to link-back to your CENTURY 21 Affiliated Agent Website
- Can add school, crime and community information
- CENTURY21.com is dominant in SEO, your profile page is optimized
- Can add Google Analytics tracking code
- Can integrate RealSatisfied Testimonials

*Not recommended for main site, but great boost for Agent SEO

