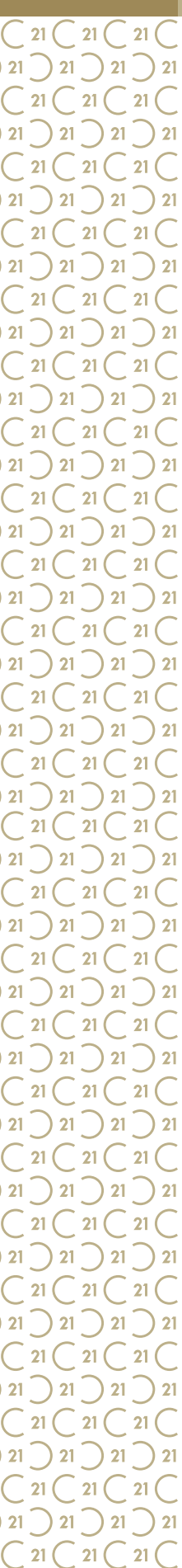


21 REASONS TO JOIN CENTURY 21 AFFILIATED

1. **The Brand:** #1 in the WORLD in agents, sales, recognition, positive thoughts. Globally 77 countries, 7,000 + offices, 110,000 agent networks.
2. **The Company:** We are the # 1 Century 21 in the world for the forth year in a row! Market share in Wisconsin, Illinois, Indiana, Michigan and Florida and we will not stop there! We have had steady & stable leadership from boomers through millennials and in July, 2018 we celebrate our 40th Anniversary as a CENTURY 21 Franchise.
3. **Real Estate Industry Leaders:** CENTURY 21 Affiliated agents have monster per-person productivity! We are agent centric and our agents are consumer centric. We recognize our sales associates work hard on building their real estate business and that is why our agents sell more homes. We provide the support so you can create the success you want for YOUR BUSINESS.
4. **Cutting Edge Technology:** We pride ourselves as being game changers with staying one step ahead of the game and always bringing you the best of cutting edge technology. Our next to none website featuring an online office offers you the ability to customize to your business:
 - Websites
 - Drip marketing campaigns
 - Marketing Materials
 - Lead management & contact management platforms
5. **Training:** Building a foundation is critical to success today and in your future. Kick start your business with the following FREE company sponsored:
 - Agent Orientation
 - Sales Academy Webinars
 - Experienced Team Leader
 - One-on-one Coaching
 - Over 300 FREE classes online
 - In-house Trainer – Online, In-person and Webinar based
6. **Business Development:** Historical agent business growth of over 20% annually! The recipe for success is the right leadership, support, tools and training! Business growth opportunities ranging from beginning your business, coaching, designations as well as specialty training. We recognize and embrace our agent's individual goals and promote your business plan for success.
7. **Support:** All the support, tools and systems under one roof for your convenience. We offer full-time administrative support, Accounting department, IT support, Relocation, REO, Property management, Leads management, Legal, Corporate trainer, Coaching, Mentoring and more.
8. **Environment:** A positive family atmosphere for our leaders, agents and staff creates the perfect synergy breeding success. Our team is dedicated to you.
9. **Compensation:** We offer compensation plans which will be achievable and inspirational to you throughout your career. We offer competitive packages: no matter what level you are at in your business, we recognize your dedication as well as success. Also, timely direct deposits to your account of commission payments.

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- A vertical decorative border on the left side of the page, consisting of a repeating pattern of small, stylized Century 21 logos in gold and white.
10. **Full Service Brokerage:** Setting the standard of excellence, our agents sell more homes! How? Our company has a full time administrative staff servicing the transaction administrative details, full service showing line and a full service sign company. These services we provide to agents allow you to focus on your clients, and in return will increase your business year after year!
 11. **The Leads:** We provide signage for your listings. Leads are directed to YOU, the listing agent! Become a member of the Emily Team for a jumpstart to your business or to add to your business portfolio. With our Global brand, our distribution partners are endless!
 12. **Customized Marketing Presentations:** Several topnotch marketing presentations are ready to customize at your fingertips. A comprehensive buyer agency and tour, prelisting and listings presentation are available, just to name a few. Golden Ruler™ offers online traffic reports directly from you to your seller at no cost to you. You choose and pick which fits your style and client.
 13. **Marketing Materials:** You will not need to outsource spending thousands of dollars! Choose from our CENTURY 21 Affiliated back office or our National 21Online.com. Customizable marketing products from enewsletters, postcards, flyers, drip campaigns, personal marketing materials allows you to customize along side the #1 Recognized BRAND! You may choose a 5-year follow up plan with our Preferred Client Club as well.
 14. **Leadership:** 24/7 Team Leader on-call support goes hand in hand with in-house team leader support. We will guide, support, and aide with a solution orientated answer.
 15. **Transaction Management:** Full service transaction management with Skyslope. From entering your listings and administrative online management to the closing makes the transaction process a breeze.
 16. **Service:** Providing our agents with all the tools and systems to provide your clients with quality service, time and time again. We pride ourselves as the leaders in outstanding agent and office Quality Service awards annually. We will provide the quality service surveys to your so you may add to your portfolio.
 17. **Market Leaders:** CENTURY 21 Affiliated has been leading the way for the last 40 years. We keep you informed to be the local market specialist in your areas. You will reap the rewards of more business!
 18. **Events, Awards and Recognition:** From National to Local events, we have it covered! You have the opportunity to attend the CENTURY 21 Affiliated Annual State of Affiliated banquet recognizing and awarding our agents, our Famous Agent Rally, Local Office events, Sales meetings, One21 Event and many more!
 19. **Convenience and Flexibility:** Choose an office that best fits your preferred market area! We have offices located throughout the State of Wisconsin, Illinois, Indiana, Michigan and Florida. Not to mention if you relocate we are GLOBAL! There's no need to recreate your business.
 20. **Business Benefits and Discounts:** Our invaluable tools offer the best of generating leads and build your business among buyers and sellers while maintaining relationships with existing clients. Capitalize on the Century 21 Business Benefits proven offers, tools & resources to help you gain.
 21. **We are YOUR Key to Success! Lets Get Started!**