

WHY CENTURY 21 AFFILIATED?

THE BRAND – CENTURY 21[®]

- #1 in the World in Agents, Sales, Recognition and Positive Thoughts.
- 78 Countries, 7,000 Offices, 111,000 Agents Network

THE COMPANY - CENTURY 21 AFFILIATED

- #1 in the CENTURY 21[®] franchise in the world
- A local leader in the community, celebrating our 40th anniversary
- Holds the CENTURY 21 record for most transactions – over 20,000 in 2017
- 100+ offices, 2,000+ Agents
- Offices in Wisconsin, Illinois, Indiana, Michigan and Florida
- Monster Per Person Production, 4 times the industry standard
- Steady Leadership from Boomers through Millennials
- Always cutting (sometimes bleeding) edge
- 50% growth in past 3 years while others are hiding, fading or buried
- Financially Stable and Ethically Grounded
- Agent Centric Company with Agents who are Consumer Centric

PEOPLE – THE STAFF

- Leaders from within
- Paid staff averages a decade of experience, yet median age is low 30's
- Creative, Initiative, Bright, Personable, Confident and Caring Staff
- Treat the Company as a Person
- Accounting, Marketing, Social Media, Education, IT, Property Management, Leads Management and Operations Management: all in-house.

PEOPLE – THE AGENTS

- Homegrown and Recruited Superstars
- Involved
- Supportive of Others and the Company
- Treat the Company as a person

THE LEADS

- Corporate Relocation
- Broker to Broker Relocation
- Your listing leads to you directly
- Internet leads on company and IDX listings
- Emily Matthews Team - Full time Lead Scrubbing Team

YOUR TIME

- Key Time Management Systems available through OnlineOffice.C21Affiliated.com
- Little busy work
- Virtual when possible

THE TOOLS

- FREE Agent websites with Century 21 Affiliated and ZAP[™]
- World Class Consumer Websites for one stop "shopping"
- Enhanced listings on Trulia/CENTURY 21/Realty/Realtor.com and presence on Zillow
- The Golden Ruler to maximize and measure online visibility
- 12 MLS memberships for 270,000 expanded listings on c21affiliated.com
- Online Cloud Storage, Company Branded Email, Mobile Website, Blog and Social Media Tools
- Drip Marketing Campaigns for everything
- Preferred Client Club – helps you to build repeat business and cultivate referrals
- Ready-made paper and eNewsletters personalized to you
- Instant data entry with linked sites to company and agent websites
- FREE Centralized Showing Service Tools and Systems
- Multiple Listing Presentations
- Multiple CMA Presentations
- 24/7 Team Leader on call for transaction support
- IT, REO, Relo, short sale, rental, legal, commercial divisions/leaders/experts/resources/support
- Español.Century21.com website for the Hispanic Community
- Commercial.Century.com website for all Commercial Listings

THE MONEY

- Competitive Compensation
- Realistic Costs
- Financially Stable
- Support Tools for Maximizing Transaction Income
- Timely Direct Deposit of Commission Payments
- Business Benefits and Discounts

YOUR PERSONAL GROWTH

- 72 of top 100 Agents had better year than prior year
- Top 8% of Company in top 1% of Nation (8 times the super success of the mean)
- Peer Group Retreats
- Senior Management Teaching, Training and Sharing
- Online, In-Person and Webinar-Based Education with 24/7 access

Visit us online at C21Affiliated.com for a list of offices and to learn more about Century 21 Affiliated: you will be glad you did!

For a Confidential Interview, give Dan or Tom a call, or contact one of our Team Leaders.

Dan Kruse, President & CEO
DanKruse@c21affiliated.com

Tom Bretz, Chicago CEO | IL/IN/MI/FL Partner
TBretz@c21affiliated.com