

# BLUEPRINT FOR REAL ESTATE SUCCESS

## WITH JARED JAMES ENTERPRISES & CENTURY 21 AFFILIATED

This 10-module program will take you through everything you need to know in order to grow your successful real estate business for ~~\$499~~ FREE to CENTURY 21 Affiliated agents. Sign Up at [www.AffiliatedBluePrint.com](http://www.AffiliatedBluePrint.com).

### 1. Personal BluePrint

This industry is not easy and it will take more than closings for you to prosper. The Personal BluePrint will help you to lay the foundation needed to get in the right state of mind daily and eliminate the junk in your life holding you back from your true potential.

### 2. Financial BluePrint

In any line of business, finances are extremely important. In the Financial BluePrint you will become more aware of your finances and how to leverage them so you can always come from a position of strength. This section also includes several resources to help you track your money moving forward.

### 3. Business Structure BluePrint

Every successful business needs a plan. In the Business Structure BluePrint you will learn how to reverse engineer your career and figure out exactly what you need each day to reach your goals.

### 4. Networking BluePrint

Creating and maintaining a strong network is a key element to business growth. The Networking BluePrint will teach you how to develop, grow, and continuously maintain your Core 100 to create over 350 transactions over the next 5-7 years.

### 5. Open House BluePrint

This section will teach you the ins and outs of successful open houses. Learn how many open houses you should be doing, how to get potential clients to them, what to do at the open house and how to follow up afterwards.

### 6. Lead Creation BluePrint

The only way to create a more predictable business is to have many streams of business and leads coming in from a lot of different places. In the Lead Creation BluePrint you'll learn how to execute modern marketing strategies to generate more leads daily and always know where your business is coming from. This includes old school strategies like prospecting expired listings and for sale by owners and new school strategies like direct targeted marketing and social media advertising.

### 7. Systems BluePrint

What exactly is a system? This section will delve deeper into the types of systems that you need and the reasons why you should be utilizing systems, as well as helping you to create your own.

### 8. Lead Conversion BluePrint

Creating leads without knowing how to convert them is nothing more than a waste of time. This section will give you the step by step strategies to follow and words to use to convert a higher percentage of the leads you have now learned how to create.

### 9. Listing Presentation BluePrint

You have landed the listing, now learn how to close. From the pre call to the follow-up, this section will walk you through the listing presentation from beginning to end to ensure that your signs end up in the front yard of more houses for sale.

### 10. Daily BluePrint

While all of the material taught throughout these sections is important, it is equally important to not get overwhelmed and know what to do next. This section will help you to create a daily blueprint of what you should be doing everyday for the most success in your real estate business.

## VIRTUAL COACHING

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### WHAT IS VIRTUAL COACHING? AND WHAT IS INCLUDED?

Virtual Coaching is a Weekly Live Coaching Broadcast with Jared James to keep you motivated and on track.

A members-only coaching dashboard with video tutorials and up-to-date 'quick hit' videos; All JJE templates, scripts and future campaigns; and Direct email access to Jared James to ask questions for ~~\$599~~ FREE to CENTURY 21 Affiliated agents.

A link to participate in Virtual Coaching will be sent to your @C21Affiliated.com email every Monday morning.



#### Strategy

Everyone in our program will learn the exact strategies they need to secure listings, create and convert buyer leads, and implement the systems necessary to see the kind of results they desire.



#### Flexibility

Our program was designed specifically for REALTORS and their busy schedules. That's why our weekly coaching broadcast is not only live - it is recorded and available on demand.



#### Accountability

Most people's issue is not that they do not know what to do - it is that they do not follow through! By engaging live with Jared every week, agents are continually motivated and held accountable for where they are in their business.