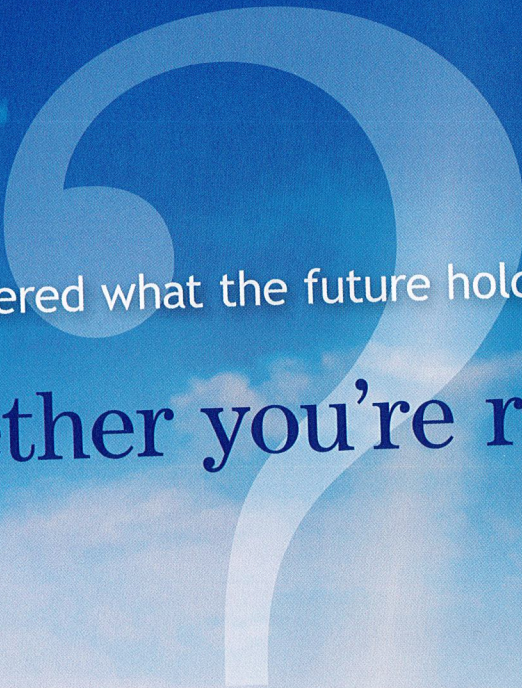


A man in a light blue shirt and dark suit jacket stands with his back to the camera in a vast field of tall, golden grass. In the distance, a row of suburban houses is visible under a bright, hazy sky with soft clouds. The overall mood is one of contemplation and hope.

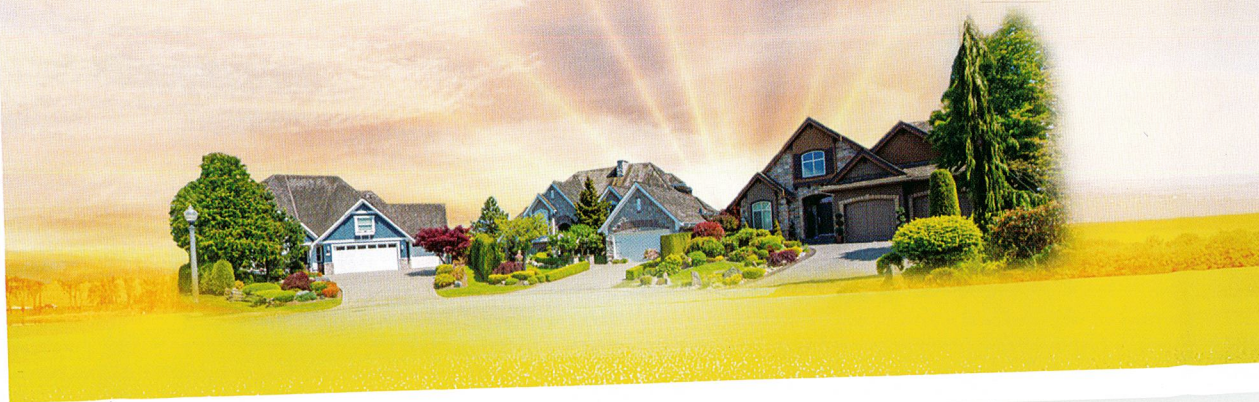
IT'S A NEW DAY, a new way

Have you ever looked up into the big, beautiful blue sky...



...and wondered what the future holds for you?

Or whether you're reaching



your true potential?

At Coldwell Banker Hubbell BriarWood (CBHB), we cultivate and inspire each of our agents to soar to new heights and realize the thrill that success can bring, time and again.

If you're ready to consider a fresh start and a new way of thinking about yourself and your career in real estate, we want to talk with you.

You'll find us refreshingly different.



HUBBELL
BRIARWOOD



Be known

Imagine having a brand name behind you that will get your foot in the door for more listings. With **96%** brand awareness, Coldwell Banker is one of the most trusted and respected names in real estate across the globe.

Coupled with Hubbell BriarWood, the **No.1** real estate firm in the greater Lansing area, you will enjoy instant credibility.

“The fact that Coldwell Banker is a well known global brand has helped me brand myself and grow my personal business.”

-Lori Fuller, Realtor

Expand your reach

With the largest sales volume in Lansing and in each of the eight surrounding communities, CBHB specializes in the entire market, not just one or two towns. In fact, our sales volume is nearly double that of our closest competitor. As an agent, that's good news for you and your clients.

"Lots of companies say they train, but do they really? Hands down, CBHB offered me more and better training than any other brokerage."

-Dana Zecchino, Realtor

Know your stuff

Coldwell Banker has a rich history of thoroughly training its agents. In fact, we provide almost endless training opportunities from webinars to lunch and learns to onsite training and more. As a CBHB agent, you will have a team of seasoned professionals who truly care about your success including sales and marketing advisors, fellow agents, abundant support staff and a long-term career advisor.

Leverage leading-edge technology

As a global real estate company, we invest heavily in new media and technology to put you and your listings in front of prospective buyers and sellers. In addition to web and social tactics, we employ predictive analytics and big data strategies to more accurately identify and target prospective buyers. We even provide company-paid staff to support your home-based computer systems.

"The technology that is available to agents far exceeds what is offered at other brokerages."

-Terrie MacNicol, Realtor

CBHB is part of the Coldwell Banker Weir Manual (CBWM) Family of Companies whose agents rank 7th in sales of 3,000 CB offices in North America.

CBWM SALES ASSOCIATES:

Have **28%** more sales volume than the national average.

Earn on average **25%** more income than other agents.

Stay with the company **34%** longer than the national average.

Be Seen

We believe success in real estate comes from being seen and heard. Rest assured that every listing is advertised locally, on Coldwell Banker websites and syndicated on more than 750 third-party websites. Additionally, our marketing program includes online advertising, social media, print, direct mail and more.

Have fun

Every day is a new adventure and while we are a hardworking bunch, we do have our fair share of fun. Our social committee engages the group throughout the year in light-hearted activities to maintain a strong sense of camaraderie.

Get involved

We make our living helping people, but that caring spirit extends far beyond helping our clients buy and sell homes. In fact, CBHB believes wholeheartedly in being a good corporate citizen. We donate generously to dozens of local charities each year, and support two agent-driven committees for community service and giving.

Connect with your wild blue yonder



You may think this is coming to you from out of the blue. But in life, everything happens for a reason. Let us show you all the reasons now is the time to choose **the Blue - Coldwell Banker**.

We invite you to meet with us soon. Ask us the tough questions. We'll show you what we're made of. The sky's the limit to what you can achieve with Coldwell Banker Hubbell BriarWood.

Extra support at no extra cost

- Relocation referral division
- Concierge services
- Commercial division
- Social media division
- In-house title and mortgage services
- Company advertising coordinator
- Company-provided signs and installation
- Company-paid franchise fee

Among greater Lansing's Top 20 agents,
11 are with CBHB.

Dream big!
Join the Blue.





HUBBELL
BRIARWOOD

Brianne Schultz

Director of Recruiting & Training, Realtor
517.492.3321 • brianneschultz@cb-hb.com

Delta • DeWitt • Downtown Stadium • East Lansing • Holt • Okemos
www.cb-hb.com