



booj Top 10 To-Do's

Take these steps now to get the max out of booj.

- 1 Update MAX/Profile**
- 2 Clean Up Lead & Contact List for Import**
- 3 Tag Your Leads & Contacts into Groups**
- 4 Collect Positive Testimonials & Reviews**
- 5 Develop Task Plans for Leads, Contacts or Deals**
- 6 Audit Existing Content Pages**
- 7 Prepare Community Pages**
- 8 Identify Successful Marketing Campaigns**
- 9 Learn Social Media Best Practices**
- 10 Visit RU & Review the Training Modules**

What RE/MAX® booj Users Are Saying:

"...booj is very intuitive, easy to learn and you just know what to do next."

—**Stephen Baker, Owner, Florida**
RE/MAX Central Realty

"I am most excited that booj is OURS and we will be able to decide how it evolves."

—**Kristen Jones, Owner, Georgia**
RE/MAX Around Atlanta Realty

"booj allows you to work in one place and not get distracted with other platforms."

—**Camill Tedrick, Manager, Illinois**
RE/MAX Choice

"The websites will provide a lot of content, have amazing search capability and are truly a full-fledged site that is much better than what most agents have today."

—**Laura Hazlett, Manager, Florida**
RE/MAX Solutions

