



remax.com: The site they see.

# OVER 80 MILLION VISITS\*

Data from January-December 2019

**RE/MAX® #1 Real Estate Franchisor Site\*\***

Coldwell Banker

**51%** FEWER VISITS\*\*

Century 21

**64%** FEWER VISITS\*\*

Keller Williams

**69%** FEWER VISITS\*\*

\* Source: RE/MAX first-party data for full-year 2019.

\*\* Source: More visits than any other national real estate franchise website, according to Hitwise data, full-year 2019, report of all U.S. real estate franchisors among website visits in the "Business and Finance-Real Estate" category. ©2020 RE/MAX, LLC. All rights reserved. Each Office Independently Owned and Operated. 20\_302512